Biddenham
International School & Sports College
Principal: Mr David Bailey Head of School: Ms Eleanor Grylls

October 2026

**Dear Parents / Carers,**

**Year 7 Careers Education – Introducing Unifrog and Biddenham Horizons**

As part of our Careers Education programme, Year 7 students will be introduced to Unifrog during their PSHE lessons this week.

Unifrog is an online careers platform that helps students explore their interests, strengths and skills while discovering the wide range of careers and opportunities available to them. At this stage, our focus is on encouraging curiosity, raising aspirations and helping students begin thinking about their future.

**How Parents and Carers Can Get Involved**

We encourage you to talk to your child about what they discover on Unifrog and explore the platform together at home. Parents and carers can create their own Unifrog account to access useful careers information and resources.

To register, please visit: https://www.unifrog.org/parent

**Important:** Please use the same email address that the school holds on record for you to ensure your account is linked to your child.

If you experience any difficulties registering, please contact me.

**Biddenham Horizons – Our Careers Website**

We are also pleased to share our new Careers website, Biddenham Horizons, which provides students and families with careers information, resources, events and opportunities.

The website includes dedicated sections for each year group, ensuring information is relevant to your child's stage of education. Students will also receive a weekly Careers newsletter highlighting useful updates and opportunities.

Explore Biddenham Horizons here:

https://sites.google.com/mybiddenham.com/careers-news/home

We look forward to supporting our Year 7 students as they begin exploring the exciting opportunities available to them. Please remember, they do not need to have any career plans at this stage – it is all about exploring possibilities!

Should you require any further information, please do not hesitate to contact me.

Yours sincerely,

**Shelley  Cadman**
Careers Lead
Shelley.Cadman@mybiddenham.com